



## 2019 Action Plan/Quarterly Dashboard

ESNDC's mission is to engage the community to create healthy, affordable housing and support commercial development.

**\*\* lead staff noted in parenthesis**

- On track
- On track, but some issues
- Off track or major issues

### Performance Targets/Goals

#### 1. Engage the Community

**Healthy housing focus on driving down child lead poisoning rates to 0% in three East Side hotspot census tracts (Jennifer, Laura, and Alejandro)**

- A. ESNDC's Public Health Educators will participate in 50 community events - 40 in the target East Side census tracts.
- B. ESNDC's Public Health Educators will test 125 children ages nine months to six and 20 pregnant women for lead poisoning with over half residing in the target area.
- C. ESNDC's Public Health Educators will conduct 75 health education home visits - 50 in the target area.

**Support the Payne Arcade Business Association's "Payne Avenue Reboot" community engagement and planning efforts (John)**

- A. Secure St. Kate's and CURA interns for the Reboot.
- B. Support the planned Super Slide event by raising \$15,000 for the event and contributing 80 hours of ESNDC staff time doing outreach.

**Community-based Research (John)**

- A. Complete the every-three-year Quality of Life Survey updated to include lead in housing knowledge indicators (fall).
- B. Complete study with CURA looking at St. Paul's use of TIF and how the East Side compares Citywide (out by September).

#### 2. Create Healthy, Affordable Housing

**Healthy housing focus on driving down child lead poisoning rates to 0% in three East Side hotspot census tracts**

- A. Complete 80 window replacement projects in homes with kids who have elevated lead levels - 25 in the target area (Shelagh).
- B. Complete lead cleaning and paint encapsulation projects in 40 homes - 30 in the target area (Jennifer).

**Healthy Housing Public Policy Advocacy (John)**

- A. With the St. Kate's Center for Work and Learning and their Public Health School co-host the planned October 11th statewide Lead in Housing Policy Forum.
- B. Enter the 2019 legislature with a bill in both houses funding a \$40M statewide lead window replacement program for all of Minnesota's lead hotspots.

**Home Rehabs (John)**

- A. With Jay Nord, complete and sell three rehabbed tax forfeiture homes in Payne Phalen.
- B. With Jay Nord, begin construction on two new demonstration small homes in Payne Phalen.

#### 3. Support Commercial Development

**A. Working with the Aurora St. Anthony Neighborhood Development Corp., plan and implement a project to better support African American-owned businesses (John).**

- B. 50% of all ESNDC contractors for commercial projects will be of color owned businesses (Anne).
- C. Complete two parking lot improvement projects on Payne Avenue (Anne).
- D. Complete two or more façade improvement projects on lower Payne (Anne).
- E. Complete three or more commercial capital improvement projects on Payne and Arcade (Anne).
- F. Working with Schaefer Richardson Development, recruit the commercial tenant(s) for the 99 unit apartment project at 848 Payne (John).
- G. Continue operating the BizAware recycling and reuse program with 25 local businesses (Anne).
- H. Complete four commercial capital improvement projects on the Westside while also training in NEDA staff to revive local capacity for this (Anne).
- I. Complete three commercial capital improvement projects on the North End while also training in North End Nbd. Organization staff to revive local capacity (Anne).
- J. Assist Elle Lee, owner of East Side Thai, with procuring master developer status for 845/851 Payne (Anne).

#### 4. Organizational Development

- A. Implement three-year strategic plan process in the fall or early winter (Board and staff).
- B. Complete a feasibility study by July for ESNDC to become it's own window installer and manufacturer in 2020 (John).

