



2017 Action Plan/Quarterly Dashboard
FINAL

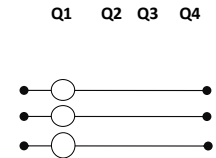
- On track
- On track, but some issues
- Off track or major issues

Goal Areas Performance Targets/Goals

A. Economic Development

1. Changing the East Side's Narrative

- A. Implement the East Metro region East Side promotional outreach tour with the Port Authority.
- B. Implement Payne Avenue branding project with PABA (from 2014 logo project with Neighborworks Amercia).
- C. Complete a Payne Avenue mainstreet success "telling our story" project.



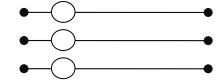
2. Bookend Redevelopments on Payne

- A. **Payne and Phalen Boulevard:** Sell 848 Payne to one of 3 affordable housing developers competing, possibly join the project as a commercial-side partner.
- B. **Payne and Maryland:** complete design, zoning changes, and fundraising for a 2018 construction start for the small home cluster project.



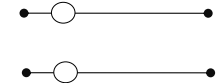
3. Small Business Capital Improvement Projects.

- A. Complete 5 commercial capital improvement projects - Cookie Cart, Far East Restaurant, Brunson's, Karibo Coffee and Deli, and Morrelli's.
- B. **Equity Goal** - Complete 4 business makeovers with Rebuilding Together - 2 on Rice Street and 2 on Payne - all for of-color owned businesses.
- C. **Equity Goal** - 50% + of ESNDC's contractors for commercial projects will be of-color owned businesses (See training goal.).



4. Small Business Technical Support

- A. **Equity Goal** - 25 businesses, including 13 of-color owned, have signed up for 2017's BizAware Recycling and Waste Management Program.
- C. Recruit a bike store for the small home cluster development.
- D. **Equity Goal** - ESNDC will sponsor a Cert and Section 3 training for East Side contractors with the goal of 25 attending and 75% being of-color.



5. Planning

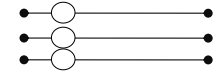
- A. Work with the community and the City to rezone Payne avenue to TN.



B. Affordable Housing

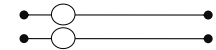
1. Rehab

- A. Complete 60 home lead abatement projects with Ramsey County.
- B. Complete 5 rehabs of tax forfeiture homes and sell them (with Shelter Construction/Jay Nord).
- C. Purchase 4 more rehabs via the City/County tax forfeit program for 2018 sales (with Shelter Construction/Jay Nord).



2. New Home Production

- A. Complete 2 proto-type small homes on purchased tax forfeiture lots and sell them (with Shelter Construction/Jay Nord).
- B. Purchase 4 more lots via the City/County tax forfeit program for 2018 builds (with Shelter Construction/Jay Nord).



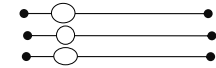
3. Home Sales

- A. **Equity Goal** - 50% or more of the 23 partner new home sales projected for 2017 will be sold to families of color.



C. Targeting Disparities

- A. **Health disparities** - Launch the Lead Safe coalition.
- B. **Health Disparities** - Complete a study with CURA and City Academy of Rec Center access and affordability.
- C. **Educational Disparities.** Find a development solution for the American Indian Montessori Child Care Center.



D. Organizational Development

- B. Complete a three-year strategic plan.
- 0 C. Reconstitute the brokerage in Spring 2017.

